Essentials Of Business Ethics: Creating An Organization Of High Integrity And Superior Performance

Denis Collins

Developing Moral Character at Work - Denis Collin's Website 8 Apr 2009. The essential guide to creating an organization of high integrity and superior performance. With the high-profile corporate scandals that have occurred in recent years, corporate ethics are more important than ever before. The failure of Enron and Arthur Andersen to create a culture of high integrity and superior performance has led to the foundation of high integrity and superior performance. The essential guide to creating an organization of high integrity and superior performance is written by Denis Collins, a business ethicist specialized in business ethics, teaching it at the University of Wisconsin-Whitewater.

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